

Glivec (TKI) Access Campaign: A Road Less Travelled

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Refugees of War

- War with cancers, leukemia
- Need life jackets
- Invented by pharmas
- Majority got it at affordable means
- Some have to pay heavy price
- Survival: A war with two fronts
 - Against cancer for physical health
 - Against corruption, greed, for financial freedom

Campaign, milestones, current situation

- Glivec Concern Group
 - Glivec access campaign
 - Media interviews
 - Petitions to councilors
 - Protests to Hospital Authority
 - Meetings with pharmas
 - Similar milestones, but more obstacles, bigger hurdles, long, winding journey
- Glivec & 2G clinical trials
 - Glivec accepted 1st line
 - 2G TKIs accepted 1st line
 - Early Access Programs
 - Pharma donates FISH kits
 - Free FISH, qPCR
 - HA subsidies TKI via Charity fund, by means tests
 - TKI Loyalty Program

How patients fight ill fate: USD

- TKIs both blessings and curses
- Highway robbery - threatened w/ Money or Life!
- Burns cash @ 1m HKD in 4 or 5 years
- Reach Financial MMR before clinical MMR
- Go broke to fall into social security net
- Grapefruit as the 4th Glivec capsule
- Fake divorce (turns real) to get subsidy
- Transfer assets to relatives, never returned
- Caught in illegal practice

Deserted by corrupt government

- Public finance hijacked by scrooges/misers
- \$ Bns budget for “white elephants”
- Healthcare budgets unmatch HIC GDP
- Not committed to effective target therapy
- Cancer funds Distorted as imprudent finance
- TKIs smeared as too expensive, not cost-effective
- Unsuccessful deals with pharmas
- Use means-tested subsidy to milk patients

Snubbed by Pharmas

- No GIPAP, Grave & Tragic mistake
 - No reimbursement program
 - No universal health insurance
 - Patients can hardly afford, No QOL
 - No retirement fund, kids college fund, holiday
- Victims of HIC stigma by UN, WB
 - Punished by Robin Hood pricing scheme
 - Looting the rich & giving the poor
 - Pharmas HQs mis-informed
 - Untouched by charitable foundations
- Customer Loyalty Program
 - Lifesaving drugs treated as Hermes bags

Major Milestones

Early Access Programs by pharmas

- 25 patients given free Glivec
- Some given free 2G

Government subsidies via means-tested funds

- Patient pays HKD 200,000 per year

Free tests: BMB, FISH, PCR, qPCR

Pharma donates FISH test kits

Outstanding: drug costs tax exemption

Call for Actions

- **Share your success stories**

Help brothers & sisters still struggling to access TKIs daily

HK is real-life case study, how to help solve paradox

- **TKI Access/Funding Model in your country**

- Universal/Public health insurance
- Reimbursement program
- Government subsidy/healthcare budget
- Pharma subsidy/GIPAP

- **Send to: kennethkschoy@gmail.com**

(HK is listening)

Thank you

Wish to express my gratitude in a song:

Are your loving arms, keeping me from harm,

Put your hand in my hand and we'll stand

Let the sky fall, when it crumbles, we will
stand tall

Or face it all together, as sky falls