ENGAGING POLICYMAKERS

MAX FAMILY MALAYSIA
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LIMITED contact with NEW government

1. uncertain future of co-share patient programme, contract renewal
2. lack of transparency -> drug supply halt
empowering volunteers
approach

- working WITH, not against
- offer insights into programme

challenges

- WHO & WHEN?
- agreeing on WHAT we want
express appreciation

increase group visibility & programme ROI

Multi-layer approach - top, middle, to represent patient interest

Many intricacies with multi stakeholders relationship

patient grps to be creative, self-reliant
conclusions

1. everyone has a role
2. be clear in the ask

thank you