APP ROBIN
“Made especially for people with CML”

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WHY THE ROBIN APP?

IMPROVE QUALITY OF LIFE

• Understanding disease, treatment, medication

• Support in dealing with side effects

• Support medication adherence

• Support in dealing with other issues such as changes in social life and work.
WHAT’S IN THE ROBIN APP?

CHATBOT: OVER 150 CHATS
- Information, tips and tricks
- Logbooks/diaries
- Patients’ stories
COMPANION TO ROBIN APP

ELECTRONIC MEDICINE BOX

• Tracks medication adherence

• Enables a “smart reminder”: Get a reminder only when you are about to forget a dose
RESULTS SO FAR

• Normally very diverse and dispersed information on CML now bundled in a comprehensive and understandable app

• Research sample 60 patients (will be 100)

• 8+ feedback by patients

• 80% improvement in medication adherence
CHALLENGES: SUPPORT US!

- Make the app widely available
- Translate into English
- Implement learnings from research pilot

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