



An overview of Q42021/2022 activities for
CML Advocates Network

CML Horizons 2021
Denis Costello, Executive Director

CML Advocates Network Strategic Priorities



Global voice for CML patients

represent voice of CML patients
support regional initiatives
tailor activities to regions, address national/local needs



Leader of cancer patient community

be a role model for other patient organizations
be a role model for other disease areas
realize synergies



Create partnerships with other stakeholders

give other stakeholders a patient perspective
conduct CML-CAB meetings



Build members' capacity / capability

share best practices
learn from other organizations
help members be more effective
grow through CML Horizons

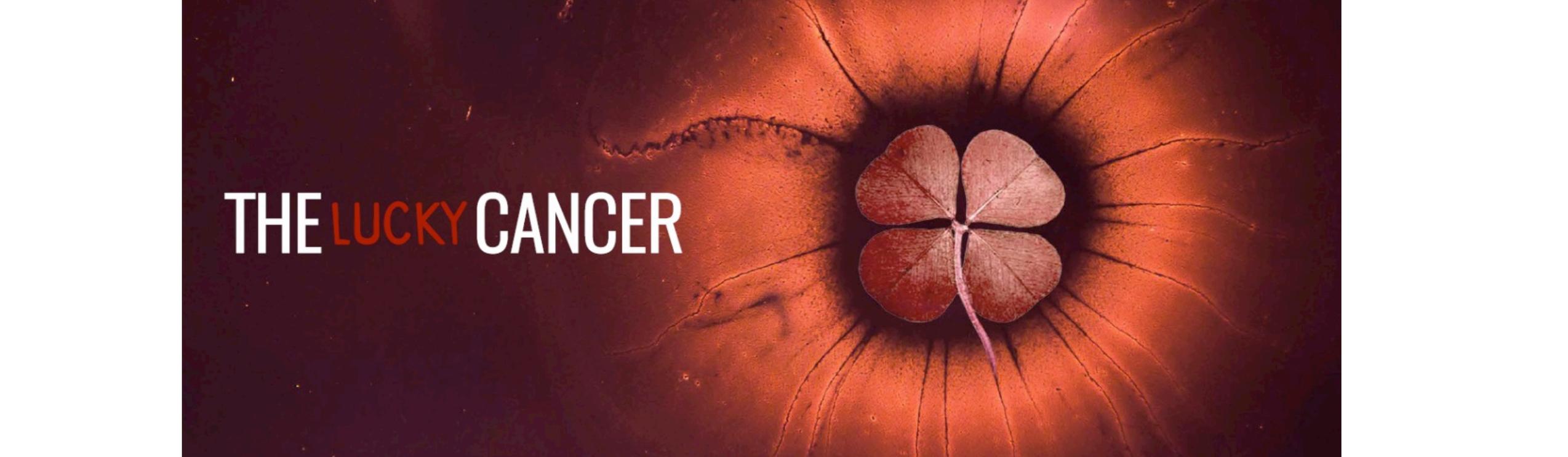


Global voice for CML patients

represent voice of CML patients
support regional initiatives
tailor activities to regions, address national/local needs

Projects

- **KnowYourCML app (already introduced by Sarunas)**
 - In 2022 an update to the app will include a Pregnancy/Fertility study in partnership with Dr. Elisabetta Abruzzese (an expert on the topic)
- **New Website**
 - Due to launch in early 2022, a new website for CML Advocates Network
- **CML Documentary**
 - In line with our strategic objectives to articulate the voice of CML patient advocates from different parts of the world and highlight that CML is not a done deal nor is it a “lucky cancer” as it is often described to patients at diagnosis
- **Transfer of CML Life from Incyte to CML Advocates Network**
 - CML Life is a CML support resource direct to CML patients (in 5 languages)

The image is a movie poster for 'The Lucky Cancer'. It features a close-up of a pumpkin's surface, which is a deep orange-brown color with visible ridges. In the center of the pumpkin is a four-leaf clover, also in a similar orange-brown hue. The title 'THE LUCKY CANCER' is written in a bold, sans-serif font. 'THE' and 'CANCER' are in white, while 'LUCKY' is in a matching orange-brown color. The background is dark, making the pumpkin and clover stand out.

THE LUCKY CANCER

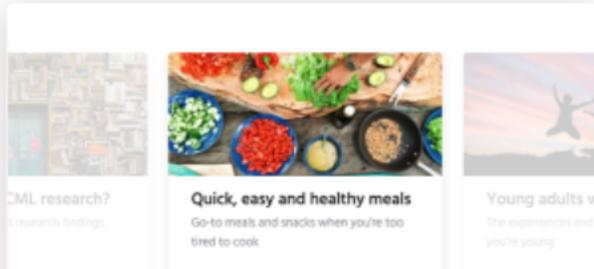
RUNNING TIME: (80 min Theatrical + 52 min Broadcast)

Synopsis

In an intimate portrait of four CML patients from around the globe, the film details an emotional journey towards the most elemental of things: the preservation of life. Even though CML can now be effectively managed, the patient community is determined to fight until there is a cure. Along the way the protagonists will learn that friendship, solidarity and love are just as much a part of the cure as any medical treatment.

What's on CML Life?

On the CML Life site and app you'll find articles, tools and resources for living with CML. There's something for everyone whose lives are touched by CML, including:



CML Hub

Your knowledge centre for CML, packed full of information and news so you can better understand your health, or the health of the person you care for



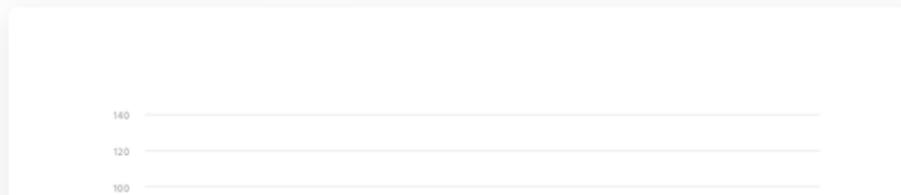
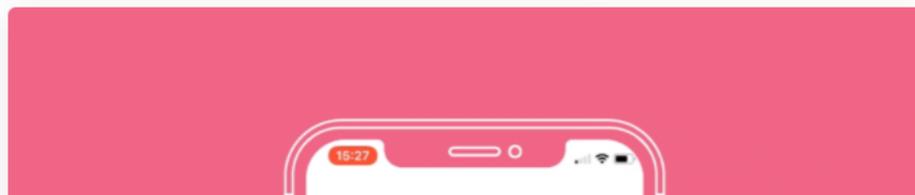
Mindfulness podcasts

Take a break to relax and find some calm with our bespoke mindfulness podcasts: ease anxiety, unwind your mind and feel more positive in just a few minutes a day



Talk guide

Get the most out of your medical appointments with our guide to talking about CML with healthcare professionals





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Projects

- **CML Academy**
 - In 2022 CML AN will launch a comprehensive blended learning training program for patient advocates
- **ELN Digital Interactive version**
 - Following on from the patient-friendly guidelines in 21 language we will launch a digital version in 3 modules to help walk advocates through the guidelines (in English)
- **Regional projects**
 - Delivery of projects from Africa region as presented previously + Project in Nepal
- **TFR Resource Centre**
 - Publish Patient-Friendly TFR guide + Video testimonials



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CML Academy Overview

■ Project Components

- **E-Learning Platform (Launch mid/late 2022):** Starting and Building an international Non-Profit Patient Group focused on “beginners” in patient advocacy, and the Horizons e-Learning platform on Patient Advocacy on experienced patient advocacy leaders.
- **Webinar trainings (Starting in December 2021)** of these training programs will be held from December 2021 to May 2022 to continue to grow the knowledge and skills of leading patient advocates from around the world in the areas of “Advocacy Tools & Skills”, “Healthcare Systems, Policy and Access” as well as “Research and Data”.

Courses

All Courses **3**

My Courses **3**

Alphabetical 

All Instructors 



START COURSE

1 Lesson

CML and ELN Recommendations

0% Complete

Last activity on September 30, 2021



START COURSE

1 Lesson

Diagnosis

0% Complete

0/1 Steps



START COURSE

1 Lesson

Treatment and living with CML

0% Complete

Last activity on October 14, 2021





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perspective
conduct CML-CAB meetings

Projects

- **Asciminib Working Group**
 - In 2022 an update to the app will include a Pregnancy/Fertility study in partnership with Dr. Elisabetta Abruzzese (an expert on the topic)
- **Potentially CABs with all companies involved in CML but ONLY on a strategic level**
 - Access in Low and Middle Income countries including but not limited to partnership with Max Access Solutions
 - CABs that can meaningfully give input into clinical development which could reduce toxicity for patients
 - Broader CABs sharing the experience of CML CAB with other indications
- **CML Advocates Network “Cure Roadmap”**
 - Bring together CMLAN activities involved in actions towards a dialogue around cure, including CML CAB with Academic community, involvement in projects like HARMONY+ using big data in CML as well as other relevant activity

Introduction



Why a Roadmap?

Developing the Roadmap

Who is the Roadmap for?

From what-ifs to Action:

Implementing and using the Roadmap

Theory to Action:

Implementing and using the Roadmap

The Roadmap



Pursuing a Cure in CML



Six Strategic Steps:

1. Assess readiness
2. Develop the landscape
3. Interview key opinion leaders/stakeholders
4. Write the strategic plan (Roadmap)
5. Write the operating plan (Implementation)
6. Launch and continuously communicate (Advocate)

Resources and further info



About the Roadmap

More about creating the Roadmap

- Process
- Participants