



**Netherlands**



**CML care to the next level**

Jan de Jong, patient advocate

## What's the problem?

- care can be better (and outside the hospital)
- growing number of patients
- empowering patients
- more information needed about CML in real life
  - \* side effects (and solutions)
  - \* adherence (patients AND doctors)
  - \* generics

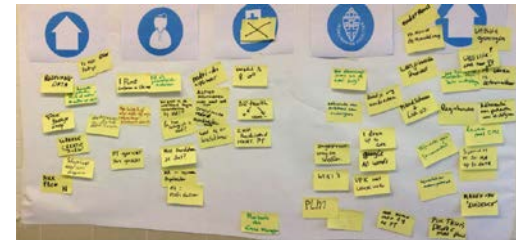
## What's our solution?

- website / platform
- information (CML, guidelines, FAQ's, etc)
- support
- help applications
- personal health file



## Building and implementation

- brainstorming sessions with stakeholders
- feedback from CML-patients in all stages of development
- promoting CMylife on all available media and meetings
- fund raising



Minister Schippers over CMylife



## Results

- 240 / 1300 participants
- 5 / 80 hospitals
- working Medapp
- website and forum ready
- baseline measurements
- lab data to PHF in progress

## Conclusions - recommendations

- involve all stakeholders
- get professional support
- ensure structural funding
- be persistent (“frappez toujours”)