

Iclusig Access in Serbia The Role of Advocates

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AVAILABILITY OF DRUGS IN SERBIA

There are only 3 lines of therapy available:

- Imatinib (generics) as 1st line
- Nilotinib as 2nd line
- Bone marrow transplantation

Patients who are resistant to the therapies and are not candidates for bone marrow are left with no options.



PATIENT STORY

At the moment of applying for donation:

- 46 years old Ph+ Chronic myeloid leukemia patient
- Started her treatment in 2006 (age 32)

Previously failed:

- Imatinib (hematological response, partial cytogenetic response with severe side effects)
- Nilotinib in compassionate use (partial CR)
- Interferon for 2 years
- No HLA compatible sibling, no HLA donor in the register
- Hydroxyurea with occasional AraC
- Dasatinib from Max and BMS donation
- Asciminib trial, lost CHR with 53% of PCR Bcr-Abl

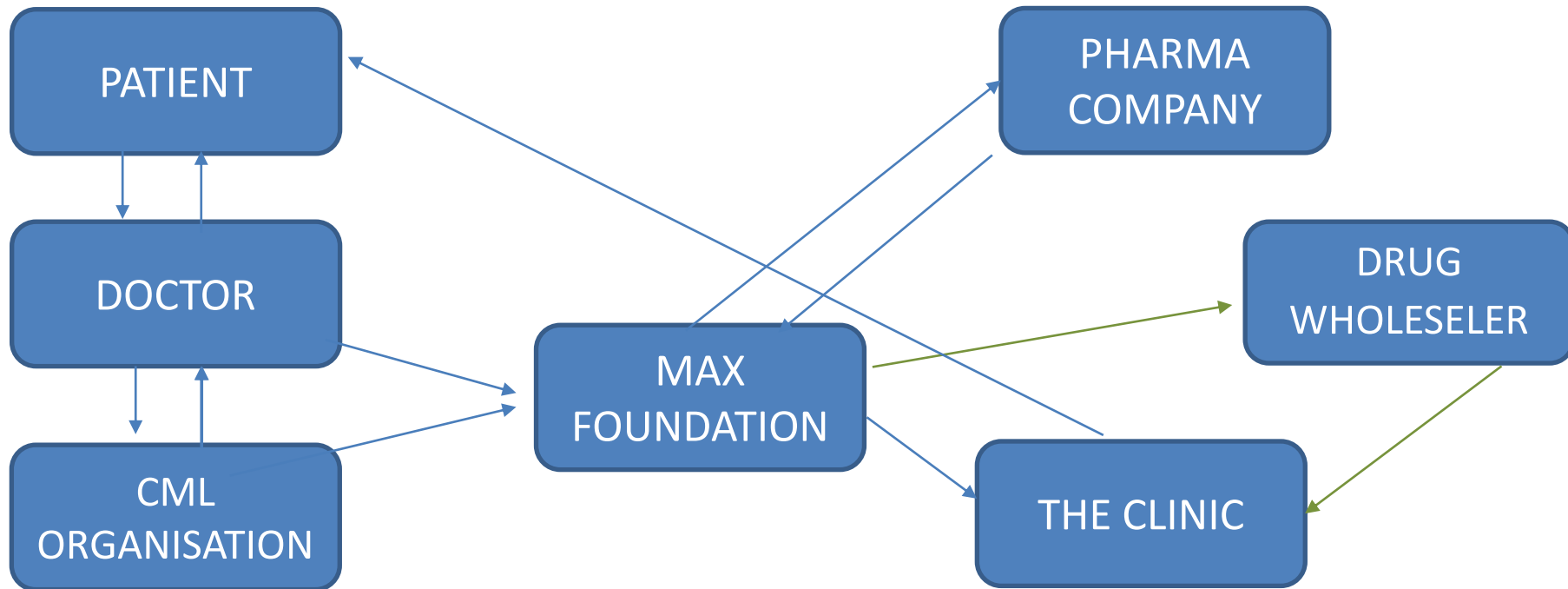
Mother of a girl!



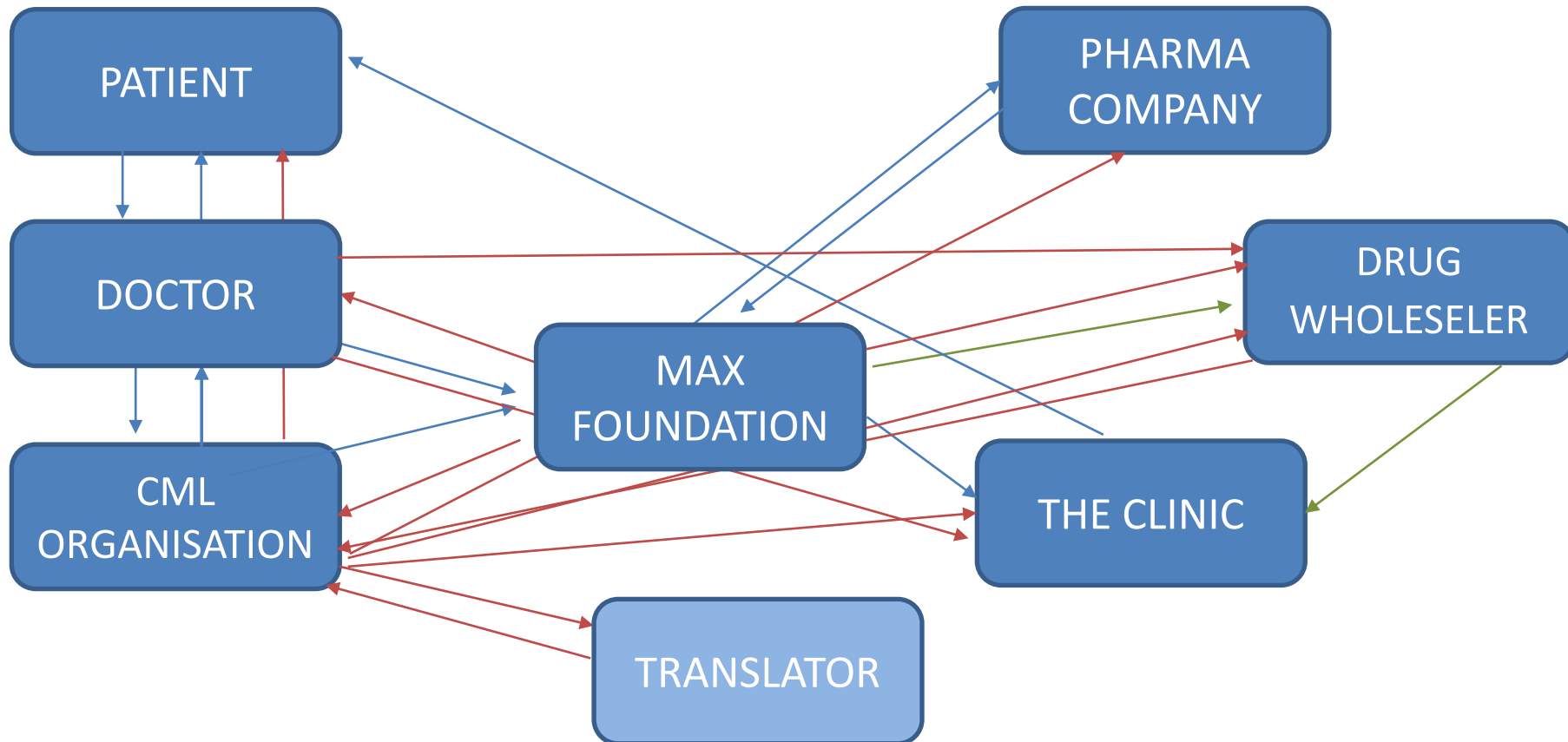
BEFORE MAX DONATION

- CML Organisation of Serbia strongly communicated with all the Pharma companies with 3rd line treatments – not interested in registering as the market is too small
- The organisation contacted Takeda Serbia for information on registering/importing the drug
- The organisation contacted Incyte representative for East EU, based in Greece
- Prof. Bogdanovic contacted Takeda

THE PERFECT STORY OF DONATION



THE REAL STORY OF DONATION



THE REAL STORY OF DONATION IN NUMBERS



Time: 11 months (April 2020 – March 2021)



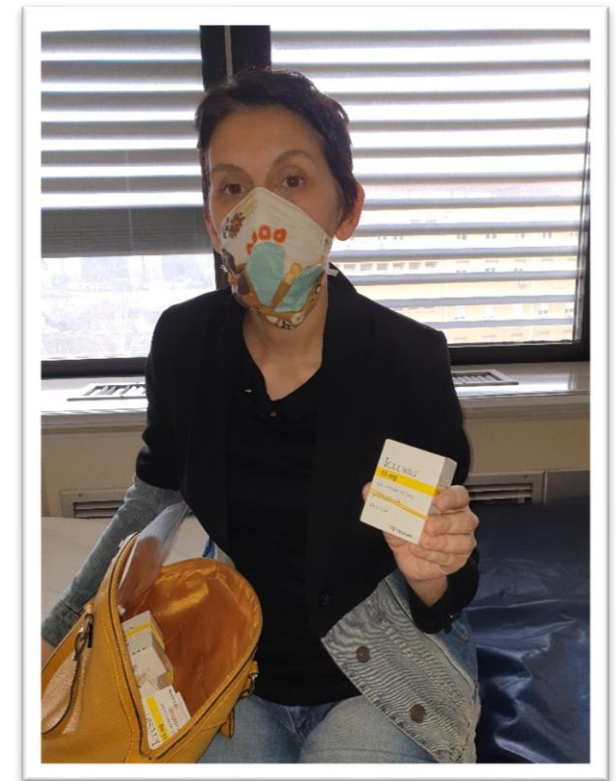
MONEY: 400,00 € for expenses on CML Association



COMMUNICATION: more than 135 emails and 40 calls



THE REAL STORY OF DONATION IN PHOTOOES



THE STORY OF DONATIONS – BIG THANK YOU:

PROF. DR
ANDRIJA
BOGDANOVIĆ



The Max Foundation
Accelerating health equity, one patient at a time.



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THE STORY OF DONATION

The real story of donation is:

**1 patient
at a time**

We, as advocates, need to be ready to fight for 1 patient.
Because 1 patient is one life, 1 mom, 1 dad, 1 son, 1 daughter, 1
husbant, 1 wife, 1 family being together and happy.



THANK YOU!
For listening
For sharing
For being an advocate

