



Measuring Efficiency & Impact



MISSION

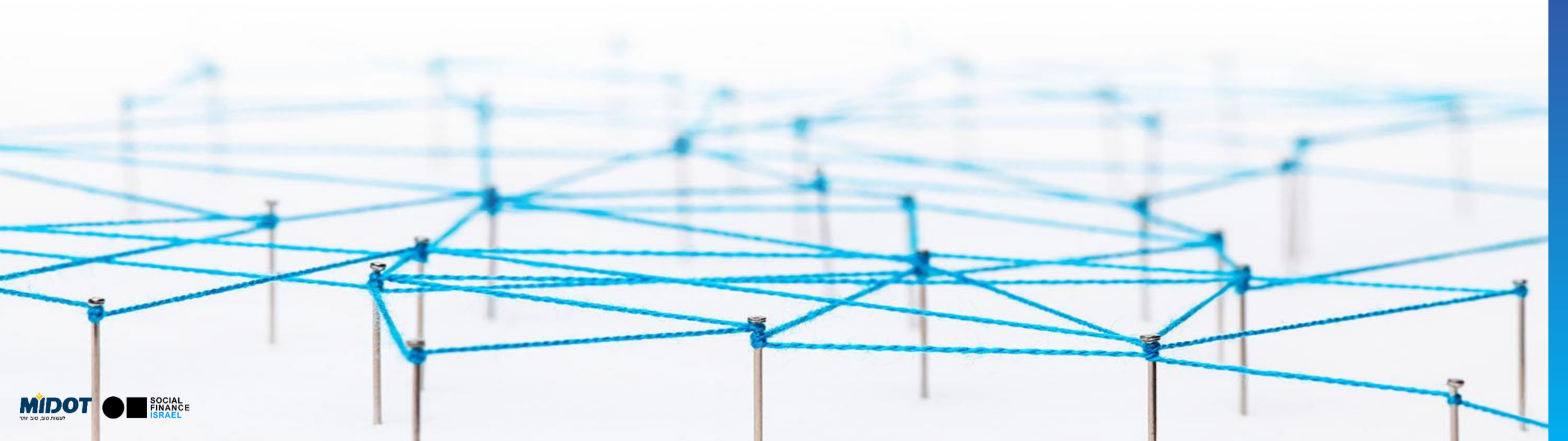
To assist organizations in the social sector to achieve high **effectiveness** and to create a significant **social impact**

STRATEGY

Rating, helping and facilitating discourse

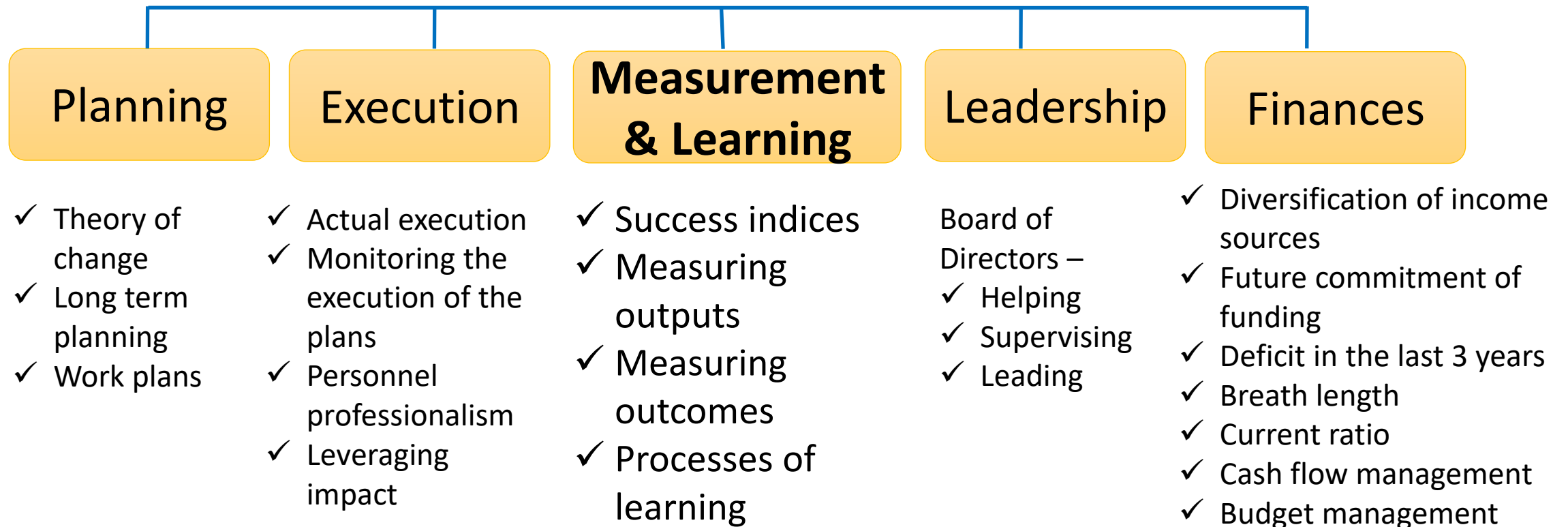
Our Plan for Today

1. Learn the basics of effectiveness
2. Practice measuring impact - logic model



MIDOT Methodology

What is Effectiveness?

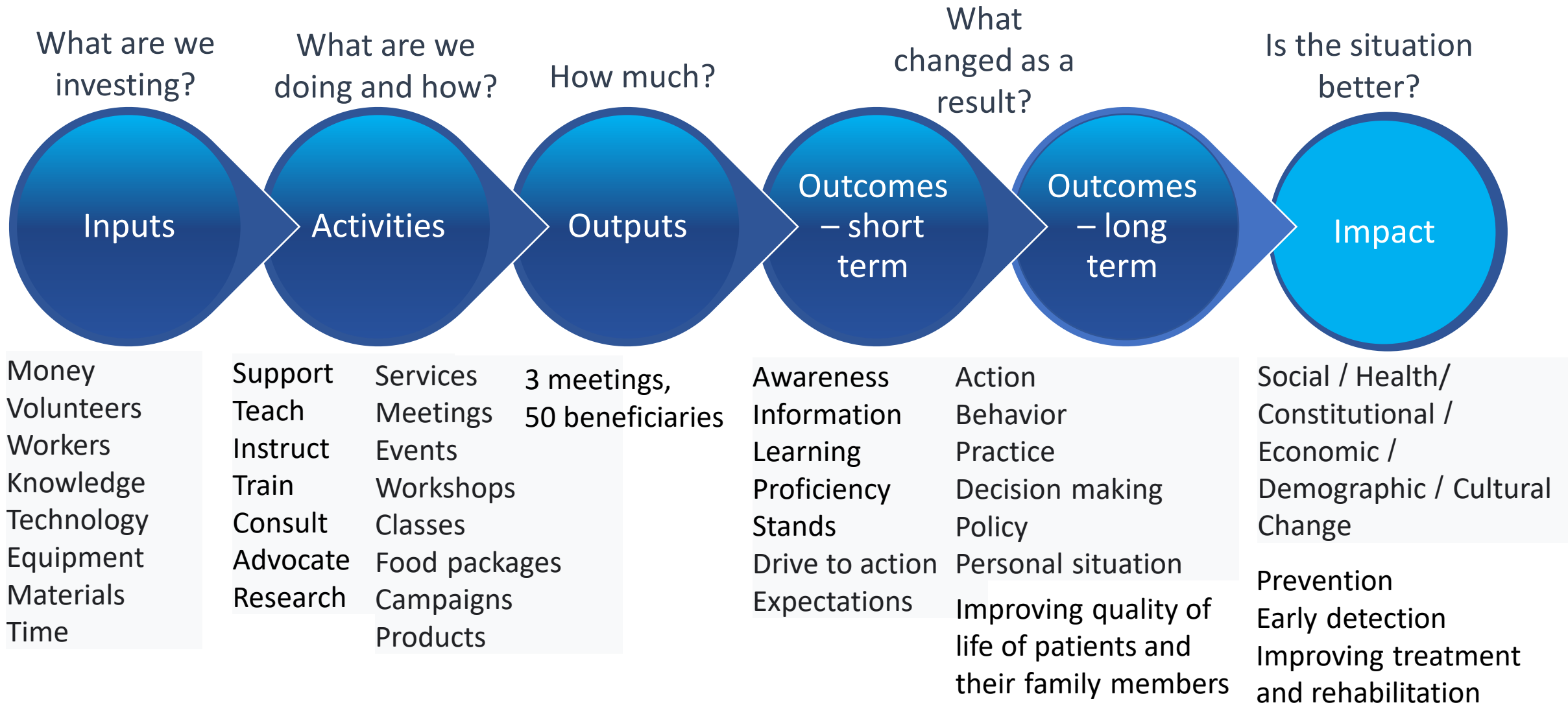


What do we measure?

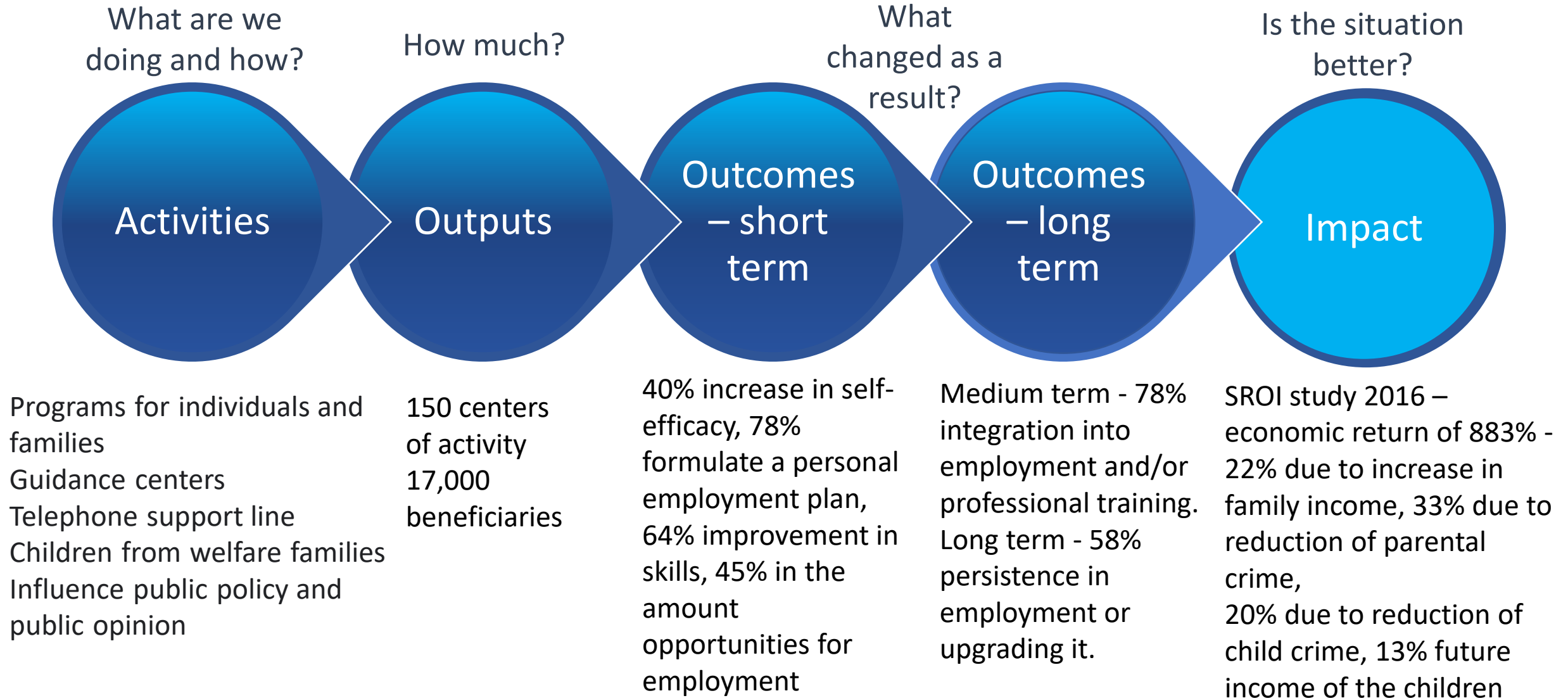
We need the Logic Model assistance



The Logic Model



Be-Atzmi NGO – Advancing underserved communities who struggle to find employment opportunities



How do we measure?

- Systematic measurement vs. thank you letters
- Defining the goals of action in terms of social change
- The challenge of measuring change at field level
- Measurement in order to plan and make decisions
- Managing Measurement – board decisions, ongoing measurement, collaboration with the academy
- Presentation of effectiveness - website, donors, stakeholders

How deep do
we want to go?

INPUTS

**ACTIVITIES
(OUTPUTS)**

SATISFACTION

PROCESSES

**PERCEIVED
OUTCOMES**

OUTCOMES

**OUTCOMES VS
BENCHMARK (RCT)**

SROI

Practice:

Logic Model and Success Measurement

Inputs	Activities	Outputs	Short-term Outcomes	Long-term Outcomes	Impact
	Support for patients and family members				

Thank you

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MIDOT
לעשות טוב, טוב יותר
Doing good, better