CML HORIZONS
HYBRID MEETING 2024
Vilnius, Lithuania
24–26 May 2024

CML Education Program

‘Medical Mentoring’

사단법인 한국혈액암협회™
KOREA BLOOD DISEASE&CANCER ASSOCIATION

KBDCA
KOREA BLOOD DISEASE & CANCER ASSOCIATION

Contents

- Introduction of **KBDCA**
- Introduction of the **Program**

Introduction of KBDCA

“Work together for better lives & return to society for patients.”

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HYBRID MEETING 2024
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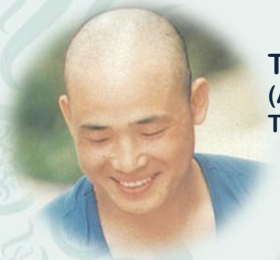

The late D.H Park
(AML, Allogeneic Transplantation)

The late J.K Seo
(ALL , Auto-transplantation)

Present) Secretary General C.H Lee
(AML, Chemotherapy)

1995 Starting with **a self-help patient group** formed by three leukemia patients

2003 Launched as **a non-profit corporation** authorized by the Ministry of Health and Welfare

[Major Business]

Educational Support (on·offline / 500,000 people a year)

Supporting Medical·Drug expense ($50 million/ 43,000 people a year)

Invitation to performances such as classical concerts (2,000 people a year)

Advocacy activities such as policy proposals

Free distribution of the monthly Publication ‘Hope’ (40,000 copies a year)

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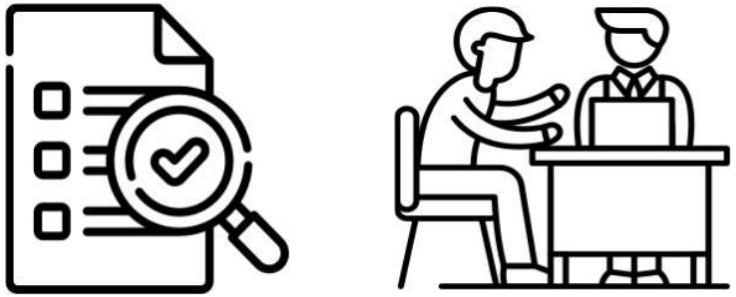
Purpose of Medical Mentoring



[Information Provision]

- Improve understanding of the disease through medical lectures
- Solve questions about treatment through consultation

[Communication & Interchange]

- Relieves anxiety by sharing treatment experiences and stories with fellow patients

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What is Medical Mentoring?

- ✓ Small scale offline programs with a renowned doctor
  (30 to 40 people attending / 3~4 times a year)

- ✓ Consists of three parts (approximately 2~3 hours)
  - Disease lecture
  - Individual(One-on-one) medical counseling
  - Patient·Family information sharing gathering

- ✓ The most satisfactory educational program by participants

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Medical Mentoring : Part 1. Disease Lecture

- ✓ Medical Lecture : 30~40 minutes
- ✓ Different topics every time that patients are most curious about.
- ✓ After recording the lecture video, we post it on YouTube KBDCA Channel

(Information is also provided to the patient's family who could not participate in the event)

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Medical Mentoring
: Part 2. One-on-one medical counseling

- ✓ Counseling time : 90~100 minutes
- ✓ Individual consultation with a doctor in the consultation room (Private)
- ✓ 10~15 team counseling (5~10 minutes per a team)
- ✓ For smooth consultation, patients fill out a questionnaire in advance (about the timing of diagnosis, age, hospital, treatment process, questions etc.)

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Medical Mentoring
: Part 3. Patient·Family information sharing gathering

- ✓ Simultaneous progress with part 2.one-on-one counseling (lecture hall)
- ✓ We organize topics and ways of proceeding differently each time

  ex) Presentation of real-life treatment experiences,
  Q&A with presenters,
  Group discussion (diagnosis, treatment methods, etc),
  Open Discussion about issues (Insurance coverage for new drugs, etc.)
- ✓ Snacks or meals are served

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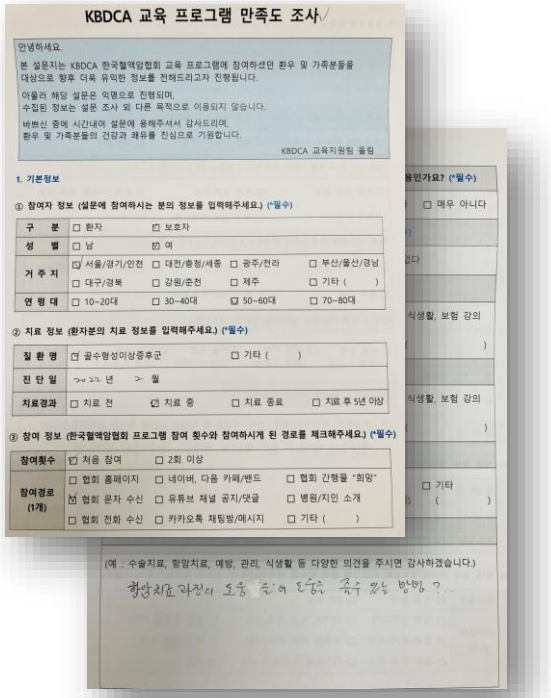
Medical Mentoring _Follow-up


KBDCA 교육 프로그램 만족도 조사

안녕하세요.
본 설문지는 KBDCA 한국혈액암협회 교육 프로그램에 참여하셨던 환우 및 가족분들을 대상으로 향후 더욱 유익한 정보를 전해드리고자 진행됩니다.
아울러 해당 설문은 익명으로 진행되며,
수집된 정보는 설문 조사 외 다른 목적으로 이용되지 않습니다.
바쁘신 중에 시간내어 설문에 응해주셔서 감사드리며,
환우 및 가족분들의 건강과 쾌유를 진심으로 기원합니다.
KBDCA 교육지원팀 올림

1. 기본정보

② 참여자 정보 (설문에 참여하시는 분의 정보를 입력해주세요.) (*필수)

구 분	□ 환자	☑ 보호자		
성 별	□ 남	☑ 여		
거 주 지	☑ 서울/경기/인천	□ 대전/충청/세종	□ 광주/전라	□ 부산/울산/경남
	□ 대구/경북	□ 강원/춘천	□ 제주	□ 기타 ( )
연 령 대	□ 10~20대	□ 30~40대	☑ 50~60대	□ 70~80대

② 치료 정보 (환자분의 치료 정보를 입력해주세요.) (*필수)

질 환 명	☑ 골수형성이상증후군		□ 기타 ( )	
진 단 일	7년 2개 년	3 월		
치료경과	□ 치료 전	☑ 치료 중	□ 치료 종료	□ 치료 후 5년 이상

③ 참여 정보 (한국혈액암협회 프로그램 참여 횟수와 참여하시게 된 경로를 체크해주세요.) (*필수)

참여횟수	☑ 처음 참여	□ 2회 이상		
참여경로 (1개)	□ 협회 홈페이지	□ 네이버, 다음 카페/밴드	□ 협회 간행물 '희망'	
	☑ 협회 문자 수신	□ 유튜브 채널 공지/댓글	□ 병원/지인 소개	
	□ 협회 전화 수신	□ 카카오톡 채팅방/메시지	□ 기타 ( )	

(예 : 수술치료, 항암치료, 예방, 관리, 식생활 등 다양한 의견을 주시면 감사하겠습니다.)
항암치료 과정이 조금 쉬어 갈 수 있는 방법?

- ✓ At every event, we distribute a questionnaire.
  (We use the feedback from the program satisfaction questionnaire to develop future programs.)
- ✓ We also share program reviews on the following channels
  (KBDCA website, YouTube KBDCA channel, Social media and online patient communities)

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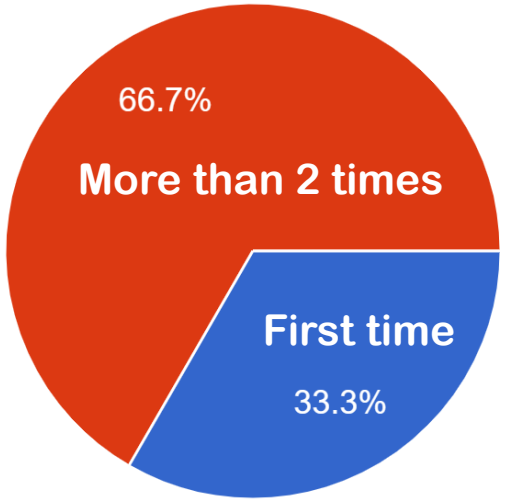
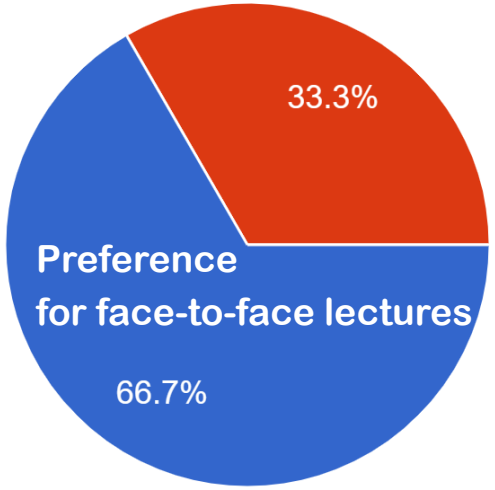
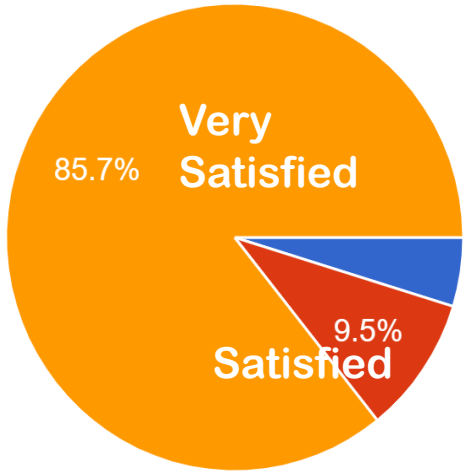
Medical Mentoring_Survey Result



[Number of Participations]



[Offline program Preferences]



[Satisfaction]

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Medical Mentoring_Survey Result

- ✓ Treatment-related lectures and counseling, such as drug selection and new drug information, are most preferred due to the disease characteristics of long-term drug use.
- ✓ They want a psychological stabilization program to relieve anxiety and manage stress.
- ✓ Also, they want information on 'drug discontinuation' of Gleevec due to side effects and pregnancy, etc.

  : We will collect the relevant cases and prepare lectures later.

CML Education Program

Youtube KBDCA Channel

- ✓ Over 80,000 subscribers
- ✓ About 300 videos of the lecture
- ✓ YouTube videos provide up-to-date treatment information to 2,500 CML patients annually

www.youtube.com/@KBDCA

Thank you

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